



Texas Longhorn Breeders Gulf Coast Association

Board of Directors Annual Membership Meeting
July 15, 2023
Monument Inn, La Porte, Texas

Call to Order:

The Social Time began at 5:00 pm. Leigh Salsbury (who as Vice President filled in for Kathy Lewis in her absence) welcomed everyone at 5:40 pm, and Stephen Head said the prayer. Dinner was served shortly thereafter.

Leigh Salsbury, called the meeting to order at 6:51 pm. There were 55 members in attendance:

Review of Year:

- Matagorda County Fair: There were 36 kids with 96 entries. Stephen Head gave a brief description of this event. This is a TLBAA World Qualifying youth only show held in conjunction with the Matagorda County Fair Livestock Association. Stephen inquired about adding an open show this year, but they declined. This is a nice, laid back show that doesn't take up your entire weekend (which is a nice change of pace from the typical weekend at most shows). This show doesn't cost TLBGCA anything, but we don't make anything from it either.
- Winchester Futurity: There were 220 entries, and it included a Calcutta for the third year. Jennifer Francis shared about the success of the futurity this year with entries being way up compared to 131 last year. Participants had a great time and we concluded with a nice banquet and award presentation at the host hotel. With this being the first futurity of the season, people were excited to kick-off the season at our event.
- Cattle Baron Sale: 54 lots sold with a per lot average of \$2,244 and a high selling lot of \$43,000. Jennifer Francis shared about the sale not being as successful as the futurity was the previous day. While the high selling lot of \$43,000 was impressive, the majority of the lots sold for less than \$1,000. As much as we dislike the idea of discontinuing the sale – it is one of the longest running sales and our biggest event for raising money for our scholarship fund – we also don't want to keep hosting one that continues to be low performing. We do a disservice to our members if we can't host a sale that would attract buyers who are willing to pay a minimum \$2,500 for the consignments.

- Spring Show: There were 80 kids with 217 Youth Show entries (184 standards, 33 minis) and 157 Open Show entries (84 standards, 34 minis, 39 trophy steers). Stephen Head spoke about this event. The TLBGCA Spring Show has been held at Miracle Farm since 2015, but we were not invited back there for the 2024 show. There have been some leadership changes at Miracle Farm over the last couple years, including a new Executive Director. The venue isn't setup for cattle shows, and they feel our event has become too big for their staff to manage.
- Scholarships: We awarded 11 scholarships for a total of \$12,000. Leigh Salsbury shared about the scholarship selection process and explained the new Russell Clements Memorial Scholarship that was included with this year's awards. It is a \$500 annual scholarship established by Kathy Lewis in honor of her late partner, Russell Clements, to be awarded to any TLBGCA member (not just graduating high school seniors) who plans to use it for any type agricultural/veterinarian related education/training.
- Calf Donation Program: Nine calves were awarded to youth this year at our annual calf donation drawing, held during the Saturday evening Spring Show social. The Outstanding Donor for 2022 was Rockin' M Ranch.
- TLBAA World Expo: Once again, we gave a \$1,000 event sponsorship and a \$1,000 donation to the TLBT Bright Future Scholarship fund. Remy Broussard served on the World Show Steering Committee (WSSC) this year and asked if people thought the World Expo was better than previous years. There wasn't really any response to this question one way or the other. He shared about the event running smoothly. There were very little complaints and a few personality issues in the make ready area, but overall the committee was able to make successful improvements to the event.

Preview of 2023-2024 Events:

- Fall Show: Julio Romero had inquired about the possibility of hosting more shows, so we have been exploring options and decided to see how having a show in the fall goes. Stephen Head has secured a venue in Rosenberg, Texas for December. One of the biggest needs for Stephen is finding a creative volunteer who will select and order prizes, so we decided to change things up a little with this show by awarding cash payout prizes (similar to a futurity) rather than buckles and banners. The response at the meeting seemed overall positively in favor of cash payouts.
- Matagorda County Fair: The Matagorda Committee has not selected the dates yet for the 2024 show.
- Winchester Futurity: Tentatively scheduled for March 1st, 2024 at the Brazos Valley Livestock Commission, Bryan, Texas.
- Cattle Baron Sale: Tentatively scheduled for March 2nd, 2024 at the Brazos Valley

Livestock Commission, Bryan, Texas. A final decision about discontinuing the sale will be made at our next monthly meeting. We have to discuss whether we can afford to host the futurity without the sale.

- Spring Show: Date and location TBD. The board has been searching for a new location. Stephen and Kim Head have visited several locations that are within our affiliate boundaries. Stephen asked if anyone knew of any private locations that would be able to accommodate 250 head of cattle to please share them. We need the location to be located at the northern part of our boundary so that participants from the Dallas/Fort Worth area will continue to participate.
- Scholarship Requirements: All students who plan to apply for the 2024 scholarships must be a member in good standing by October 1st 2023.
- Calf Donation Program: Leigh Salsbury shared about her daughter, Julia's, experience with this program and contrasted her donation steer, Benny, with Kyrah Schanbachler's donation steer, Dunn Mighty Mouse (aka Bruce) that was won the same year. The point being, we want people to donate their very best to this program because we want every recipient to receive competitive animals that have good horn, color, and conformation that can go on afterwards to live long, healthy lives in the pasture. We appreciate donations and want good ones. This is why we added a donation steer class to our show several years ago to award the donor of the winning calf an Outstanding Donor Buckle.
- TLBAA World Expo: Remy Broussard will once again be serving on the WSSC and asked for people to share their feedback so that the committee can continue to make improvements going forward.

Financial Report:

Kim Head reviewed the financial report for the 2022 fiscal year. The beginning bank balance for the year (beginning July 1, 2022) was \$70,389.60 at Capitol One Bank. We opened a new share (or savings) account and checking account at Texas Dow Employees Credit Union (TDECU) in August and closed the Capital One account. The total revenue was \$124,978.56 and the total expenses were \$97,284.53, resulting in Net Income for the fiscal year of \$27,694.03. There were outstanding checks in the amount of \$158.00. The ending bank balance on June 30, 2023 was \$98,446.85 (\$69,802.78 in checking for operating funds and \$28,644.07 in savings designated as scholarship funds).

The \$28,644.07 balance in the savings account consists of: future scholarship obligations of \$16,000.00, TLBGCA Scholarship funds available for future awards of \$8,134.00, Russell Clements Memorial Scholarship funds available for future awards of \$4,500.00, and interest income of \$10.07.

Membership and Voting:

Memberships expire each year on June 30th. You must be a member in good standing to vote, so join or renew now if you haven't done so already.

The 2023-2024 Election results were as follows:

- Officer Positions
 - President – Kathy Lewis
 - Vice President – Julio Romero
 - Treasurer – Kim Head
 - Secretary – Jennifer Francis
- Directors, Three-Year Term Expiring June 30, 2026
 - Remy Broussard
 - Ben Herman
 - Kelli Jones
 - Kristi Washburn
- Open Director Spot, Two-Year Term Expiring June 30, 2025
 - Karen Allen
- Open Director Spots, One-Year Term Expiring June 30, 2024
 - Tonie Romero
 - Nel Scott

Topics from the Floor:

There were no topics from the floor.

Meeting Adjourned:

Leigh Salsbury adjourned the meeting at 7:40 pm. We will reconvene on Tuesday, August 8, 2023 for our standard monthly teleconference meeting.

Minutes recorded by Jennifer Francis