



Texas Longhorn Breeders Gulf Coast Association

Board of Directors Meeting
November 8, 2022
Conference Call, 7:00 pm

Call to Order:

Leigh Salsbury called the meeting to order at 7:06 pm. The following individuals were in attendance:

Brooke McCauley
Kim Head
Remy Broussard
Sarah Buentello
Steven McCauley

Jennifer Francis
Leigh Salsbury
Samuel Faske
Stephen Head

Review of Minutes:

We reviewed the minutes from the October board of directors meeting. Stephen Head made a motion to approve those minutes and Steven McCauley seconded the motion. The motion passed unanimously.

Financial Report:

Kim Head reviewed our finances for September. Our previous bank balance on 8/31/2022 was \$65,685.89. We had a combined total deposits/credits of \$5,073.26 and checks/debits of \$8,200.00. Our ending bank balance AND register balance on 9/30/2022 was \$62,559.15. Future scholarship obligations of \$6,134 brings our unrestricted cash down to \$56,425.15.

Kim will be emailing the October financial report soon and will review it along with the November report at the December meeting. The Capital One account was closed in October.

Matagorda Show:

Scheduled for February 11th, 2023 – same day as the San Antonio Livestock Show. Showmanship judge recommendations needed (preferably someone who lives close by and is willing to do the job for free (or very affordably)).

Stephen will work on entry forms and publicity. It should be easy to create a Jotform for us to use in place of the paper form they have at Matagorda. By the time we receive the fliers they create for us, we don't have much time to publicize the event so Stephen will put something else together so we can start advertising now.

Cattle Baron Sale & Futurity:

All information and forms are on the website. Sent the first e-blast, posted and shared event on Facebook, mailed 42 packets to previous consignors, emailed 51 members who marked interest in the sale and futurity on their membership application, and created and shared a Facebook post highlighting NEW things for this year. Jennifer will be sending additional emails inviting other breeders to consign. Follow-up calls will be made mid to late November. Stephen Head volunteered to help with calls. We currently have 11 prospective consignors and 1 actual consignor.

Jennifer is getting sale catalog bids from Myra and Hired Hand. Hired Hand would design the catalog for free, contingent upon us getting 10 ads for them to design @ \$125 each. This is competitive with what we paid to design last year's catalog. Waiting on pricing from their printers to see what they would charge to print and mail the catalog.

Jennifer contacted the Bryan/College Station Chamber of Commerce to see how they could help promote our event to area businesses. They will add a graphic from us to their weekly newsletter 2-3 weeks for free.

The committee needs each board member to provide 5 nominations for futurity judges by Monday, November 14th. The committee will review all nominations that are received and then select judges during their meeting on Tuesday, November 15th.

Need volunteer(s) to call local Bryan/College Station businesses and all other remaining board members to reach out to any personal business contacts they have to solicit support for the event (corporate & business sponsors, silent auction donations, larger item auction donations, sale catalog ads, food donation for social, and affordable venue for social).

Leigh Salsbury is working on the buckle design. This should hopefully be finalized and ordered sometime around the beginning of December.

Stephen Head will contact TLBAA to arrange for all of our event dates to be added to their website calendar.

Spring Show:

Stephen Head had nothing new to share this month.

Brooke McCauley shared information on the Washington County Fairgrounds in Brenham after being there recently. She felt like it was a good option overall. Stephen Head asked about the pen layout. It sounds like it's still similar to when we held our show there years ago so that might make it less than ideal for us. Brooke will check out the Montgomery County fairgrounds this week as well. Leigh Salsbury asked Samuel Faske if he's ever been to the Grimes County Fairgrounds in Navasota. It's been a while since he has been there, but to the best of his recollection it is similar to if not smaller than the Washington County Fairgrounds in Brenham. Leigh plans to stop by sometime to check it out.

Bylaws:

Nothing new to share at this time.

Scholarship Program:

Leigh Salsbury shared a proposal for this year's scholarship awards. The first item she proposed was changing the essay topic to, "What character traits do you think are most important to have in life and how has working with the Texas Longhorn breed helped you to develop those traits in your life? Lastly, give an example of where you have had to display those traits." There were no objections to this change. The second item she proposed was using scoring criteria (see attached document for details). Kim Head expressed concern with this being potentially too restrictive for the committee and not allowing them the freedom to allow for special circumstances. It's not intended to be "set-in-stone" rules, but rather a guideline. Leigh will take everyone's feedback and make some adjustments to present again later. We do need to make some final decisions soon so we can get the website updated with this year's scholarship information and application. The deadline will be March 31, 2023.

Stephen Head shared that there are potentially 14 youth members that are high school seniors.

GroupMe:

Only 9 of the 15 board members have joined our GroupMe group so we will continue to use texting as our form of reminders and such. Jennifer Francis setup an event on GroupMe for this meeting. She will continue to do that for the meetings and events for those who want to be able to then add it to their calendar.

Topics from the Floor:

Reminder that Division B, Region 11 Director nomination ballots must be postmarked by mail no later than this Monday, November 14th. If you have not yet received your ballot, contact Myra at TLBAA.

Scotty O'Bryan has put together a proposal that he shared with the World Show Committee to create policy that would essentially police bad behavior at the shows. If he has the support of the World Show Committee, he will move forward with his proposal. Stephen Head asked for feedback from the board that he can take into consideration when he votes on this matter.

Meeting Adjourned:

Steven McCauley made a motion to adjourn the meeting and Remy Broussard seconded the motion. Leigh Salsbury adjourned the meeting at 8:10 pm. We will reconvene on December 6, 2022.

Minutes recorded by Jennifer Francis