



## TEXAS LONGHORN BREEDERS GULF COAST ASSOCIATION

Board of Directors Meeting  
April 7, 2020  
Conference Call, 7:00 pm

### **Attendance**

Felecia Jones	Kim Head
Stephen Head	Darlene Aldridge
Rick Friedrich	Leigh Salsbury
Lou Shields	Jennifer Francis
Cody Himmelreich	Marion Woolie
Kathy Lewis	Kathy Palladini
Kyle Drennan	Susan Young

Stephen Head opened the meeting at 7:07 pm.

### **Review of Previous Meetings Minutes:**

There is one correction to the financial report of the minutes. It was incorrectly recorded at \$9,425.00 in deposits and it should have been \$9,945.00. A motion was made by Felecia Jones to approve the minutes and Susan Young seconded the motion. The motion passed by a unanimous vote. The board also voted to approve the minutes of the emergency meeting on March 24, 2020, to discuss the Spring Show. Susan made a motion to approve those and Lou Shields seconded the motion. The board passed the motion unanimously.

### **Financial Report:**

We started the month with \$103,464.25 on February 29, 2020. We had a total of \$8,365.00 in deposits for the month. Our total of checks and debits for the month was \$34,894.67. Our ending bank balance on March 31, 2020 was \$76,934.58. We have 10 outstanding checks valued at \$1,872.00 which will bring the balance down to \$75,062.58. We have future scholarship obligations in the amount of \$6,799.50.

### **Winchester Futurity and Cattle Baron Sale Recap:**

Rick put the recap together for the sale and futurity and showed an income of \$48,380.00, but the expenses for the event were \$50,381.40, yielding a loss of \$2,001.40. We spent some time talking about what we can do differently and what caused such a bad turn out and sale result. We talked about the date change and the venue change. We discussed the criteria for new venues, and we talked about why we chose the venue in Crockett. We may need to advertise differently and choose a town with more hotel choices. We might also need a different auctioneer. We discussed putting together a committee for next year's event, but we all agreed that we would try to move on next year.

### **Scholarship Committee Update:**

We have 6 candidates that are all worthy candidates for the scholarship. We had a discussion about how much we should award to each recipient. A motion was made by Susan Young to give away six (6) \$4,000 scholarships to this year's applicants and Marion Woolie seconded the motion. The motion was voted on and passed unanimously.

### **Spring Show:**

We know that we will need to change the date of our show due to new restrictions placed on us by the government. Stephen spoke with Alex Hamilton about the May 22- 24 weekend which is Memorial Day weekend and asked if we could move our show to that weekend. He agreed that we could use that weekend. In case that weekend doesn't work, Stephen requested an exception from the TLBAA World Show committee to allow the show within 30 days of the World Expo. There is no response on this request yet. It was suggested that if the show is cancelled, maybe we could announce the scholarship winners at the World Show banquet.

### **Calf Donation Program:**

If the Spring Show has to be canceled, the question is how do we do a calf giveaway program. It was suggested that we see who might be interested and if we cannot do an in-person giveaway, we could do a Facebook Live steer giveaway event. Kathy Lewis is happy to give away calves and is working with last year's recipients to figure out how to transfer the calves to the new owners. They are going to do a project (essay) to talk about how their lives have changed with their calf. We may need to reclaim three steers from last year's donations.

**Matters from the Floor:**

The World Show committee is meeting right now and putting contingency plans into place.

**Adjourn**

The next meeting will be a regularly scheduled conference call on May 5, 2020.

*Minutes recorded by Leigh Salsbury*