



TEXAS LONGHORN BREEDERS GULF COAST ASSOCIATION

Board of Directors Meeting
February 2, 2021
Conference Call, 7:00 pm

Call to Order:

Stephen Head called the meeting to order at 7:05. He mentioned the passing of Joe Baker from Covid-19.

The following board members were in attendance.

Leigh Salsbury	Remy Broussard
Jennifer Francis	Stephen Head
Kim Head	LaVon Merritt
Kathy Palladini	Cody Himmelreich
Rick Friedrich	Darlene Aldridge
Lou Shields	Steven McCauley

Review of minutes:

We reviewed the minutes from the January 5, 2021 meeting. Cody H. made a motion to approve the minutes and Remy B. seconded the motion. The board approved the minutes.

Financial Report:

Jennifer presented the financial report. The bank balance on December 31, 2020, was \$49,927.35. We had total deposits/credits of \$15,835.00, the majority being consignment fees. We had total checks/debits of \$3,877.54, which mostly consisted of futurity and sale costs. The association has three outstanding items totaling \$697.48 and future scholarship obligations of \$9,308.52. This brings our unrestricted cash amount down to \$51,878.81.

2021 Cattle Baron Sale and Winchester Futurity:

Rick provided an update on the sale and futurity plans. Sale catalogs were mailed today, February 2, 2021. The sale barn cafe will serve our lunch on Saturday, before the sale. The lady in charge of the cafe is also set up to do some light finger foods on Friday around 5:00, just before the presentation of awards. Rick has planned a light breakfast for each morning. Hotel rooms have been reserved for Lee Matthews and his cattle-handling crew. Rick has tried to minimize expenses this year. Rick needs some help with sponsorships. Stephen will put together a list of sponsorship levels and we will get that out via e-mail and Facebook. Stephen and Jennifer will handle monies and Brent Bolen has offered to help get sponsors. We talked about prizes/awards and running a Calcutta. We also need to finalize the purchase of two rifles for the grand champions at the futurity, one for a raffle, and possibly two for cow patty bingo (one each day).

2021 Matagorda County Fair Show:

The TLBGCA will co-host this show again this year. The date has been changed to April 17, 2021. The flyer has been revised and will be sent out shortly. It will be held at Matagorda County Fairgrounds, located in Bay City, Texas. There will be an opportunity to sponsor and hang your banner for \$50.00 at the show for the one day.

Scholarships:

The application deadline is March 30, 2021. The scholarships will be awarded on May 8, 2021. The scholarship committee will determine who will get the scholarships and what amount.

Spring Show and Calf Program Update:

The Spring Show will be held May 7-9, 2020, at Miracle Farm. We need some help with volunteers: we will need a ring steward, pee wee awards, make-ready, award presenters, calf donations, record keeper etc. Stephen has secured one of the two judges.

Website Refresh:

Kathy P. has done a great job updating the website. It has been suggested that we hire Hired Hand to update our website. A generous donor has volunteered to help us out with this.

Nominations for TLBGCA officers and directors:

Stephen will be sending out an email in the next week to let the membership know what is coming up with our affiliate and asking members if they would like to serve in a leadership position.

TLBAA Weekend:

The TLBAA board approved a rule change that allows membership names to be changed in order to add a spouse's name. In the past, adding a spouse would require a new membership number.

Topics from the floor:

Cody mentioned that he and Taylor just purchased a PEMF (Pulsed Electro-Magnetic Field) therapy machine to work with cattle. It is portable and he will have it available at shows.

Rick mentioned that Bill Burton passed away a few days ago.

Also, a volunteer is needed to monthly update the TLBGCA affiliate information in the Trails magazine.

Stephen adjourned the meeting at 8:16.

Minutes recorded by Leigh Salsbury

