



TEXAS LONGHORN BREEDERS GULF COAST ASSOCIATION

Board of Directors Meeting
January 5, 2021
Conference Call, 7:00 pm

Call to Order:

Stephen Head opened the meeting with prayer for members affected by various illnesses and injuries (COVID-19, artery by-pass, knee surgery, cancer treatment and check-up).

The following board members were present.

Remy Broussard	Jennifer Francis
Rick Friedrich	Kim Head
Stephen Head	Cody Himmelreich
Felecia Jones	Kathy Lewis
Steve McCauley	Kathy Palladini
Marion Woolie	

Review of minutes:

We reviewed the minutes from the December 5, 2020. Felecia Jones made a motion to accept the December minutes, and Jennifer Francis seconded the motion. The motion was approved.

Financial Report:

Jennifer presented the financial report for December. The bank account balance on November 30, 2020, was \$50,211.70. There were no deposits during December. There were debits of \$284.35, leaving a balance of \$49,927.35 on 12/31/20.

We still have two outstanding items totaling \$340.00.

We still have outstanding scholarship obligations of \$9,666.00.

Matagorda County Fair Show:

Due to the ongoing COVID-19 pandemic, the Matagorda County Fair Association has delayed the TLBT Texas Longhorn Youth Show from 2/27/21 to 4/17/21. The advertising flyer and entry forms are being updated by MCFA to reflect the new dates.

Cody & Taylor Himmelreich are donating a steer to be given away at this event.

Spring Show:

The 2021 TLBGCA Spring Show will be held at Miracle Farm in Brenham, TX, on May 7-9, 2021. Andrew Kmiec will be the judge for the Youth show. Stephen is still looking for a judge for the Open show.

Calf Program Update:

All is going well with the kids and their current animals. Donations will be needed for the 2021 program in the next few months.

John Stockton Award:

Several nominations were received for the 2021 John Stockton Award. Nominations for George & Peggy Wilhite and Nancy Dunn were accompanied with written support. The board reviewed both of the written nominations.

Cattle Baron Sale and Winchester Futurity:

There was much discussion about whether or not to continue with the sale and futurity in light of the ongoing pandemic. Everyone was given an opportunity to express their opinion about conducting the event or cancelling it. (Due to unintentional oversight, Stephen did not call on Cody to voice his opinion on the topic.) Although some felt like it was irresponsible to conduct the events, the majority of opinions expressed leaned toward having the events and letting people make their own decisions about participating.

Hired Hand will be providing on-line bidding services for the auction. A couple of auctions cancelled in-person attendance this past year and relied solely on on-line bidding. It is possible that the on-line bidding may be able to off-set any drop of inperson attendance.

We did not make any money on the 2020 event, so there were lots of questions about income and expenses for this year's event. There are limited income streams for the event – consignment fees for each animal in the sale, commission on each animal that sells, entry fees for the futurity, and sponsorships. The primary income stream (consignment fees) will be lower than in previous years (pre-2020) because the number of consignments has decreased from historical levels of approximately 100 lots to 61 lots. We need to ask for more donations to increase the income for the event.

To control expenses, the futurity chairmen (Steve Azinger and Brent Bolen) suggested (via e-mail and text) awarding buckles to class champions instead of rifles. We may award rifles for the Grand Champions, and possibly as fundraiser items (raffle and/or cow patty bingo).

TLBAA Weekend:

The TLBAA Weekend will be held in Fort Worth, January 15-17, 2021. The weekend will include meetings, sales and shows. All interested parties are encouraged to attend.

Minutes recorded by Stephen & Kim Head