



Texas Longhorn Breeders Gulf Coast Association

Board of Directors Meeting
January 10, 2023
Conference Call, 7:00 pm

Call to Order:

Kathy Lewis called the meeting to order at 7:03 pm. The following individuals were in attendance:

Felecia Jones

Julio Romero

Kim Head

Remy Broussard

Sarah Buentello

Jennifer Francis

Kathy Lewis

Matt McCarroll

Samuel Faske

Stephen Head

Review of Minutes:

We reviewed the minutes from the December board of directors meeting. Matt McCarroll made a motion to approve those minutes and Felecia Jones seconded the motion. The motion passed unanimously.

Financial Report:

Kim Head reviewed our finances for December. The TLBGCA has only one financial institution now – TDECU – with two accounts: Commercial **Main Share** (Savings) and Free Commercial **Share Draft** (Checking). Our previous bank balance on 11/30/2022 was \$61,556.27. We had total deposits/credits of \$5.66 and total checks/debits of \$270.52. Our ending bank balance on 12/31/2022 was \$61,291.41. Future scholarship obligations of \$6,134.00 brings our unrestricted cash down to \$55,157.41.

Bylaws:

Julio reviewed the TLBGCA Bylaws. He enabled track changes on the MS Word document to show what has been modified in the document. He only made some minor grammar edits. He saw no mention of a time or frequency of our meetings and asked if something needed to be added. After some discussion, the decision was made to leave this as is to provide flexibility when needed. Julio will send the document that contains his suggested edits to the entire board for all to review and have the opportunity to ask

questions or add feedback.

Matagorda Show:

The deadline to enter is the end of January. There are 62 entries so far with a mix of returning exhibitors and some new exhibitors. This show is not really growing in size, but it is not decreasing either. The MCFLA seem to enjoy having Longhorns participate, so the size of the show doesn't seem to be of any concern. The smaller, laid back environment makes for an enjoyable time for all involved.

Cattle Baron Sale & Futurity:

The judges for the Winchester Futurity are Ryan Culpepper, Keith DuBose, Nik Nikodym, Ross Ohlendorf, and Josie Struthoff. Jennifer Francis will be making a formal announcement of the judges on Facebook within the next couple weeks that will include photos with short bios. We received 63 consignments from 27 consignors, but had one lot scratched this afternoon. We have 5 sponsorships so far for a total of \$4,200 and we sold eight catalog ads. The deadline for the futurity is February 10th. We currently have 26 entries. Buckles have been ordered and we should have them within the next few weeks. Jennifer has received the Stockton Award from HALO Branded Solutions.

The catalog design is going well. We are on track to send the files to the printer and have the catalog online by January 18th. The catalog is tentatively scheduled to be mailed on February 1st which should put it in peoples' hands three weeks prior to the sale.

Matt McCarroll shared that the price of rifles have increased approximately \$100 each. He asked if we want to continue purchasing 5 Henry Lever action 22 rifles or change it up? After much discussion, it was decided to purchase 2 rifles (either Winchesters or Henry) for the Grand Champion Female and Bull awards and have them engraved. For the other three prizes (raffle and two cow patty bingos) Matt will look for something different whether it be rifles, hand guns, pistols, or something else.

There was a discussion about whether to keep the social at the sale barn like the past two years or take it to the next level and pay to rent the ballroom at our host hotel. Rental for 2/3 of the ballroom would cost \$672 and includes: setup fee and taxes; table and chairs setup to our specifications with choice of black or white tablecloths; projector with screen and wireless microphone; coffee and water (includes cups, ice, creamers and sugar). In addition, there would be a \$100 setup fee for an in-room bar cart plus a \$25/hr. bartending fee (3 hour minimum) and a \$28/hr. fee for the security guard (required if more than 50 guests and serving alcohol). We are looking at \$1K before food and non-alcoholic beverages (which we are allowed to bring from outside at no additional cost). The in-room bar could be cash/open/combo. There is also the option to just let guests purchase their drinks from the bar that is right beside the ballroom.

Stephen Head made a motion and Matt McCarroll seconded the motion to approve having the social at The Best Western Premier Bryan College Hotel on Friday evening, March 3rd following the Winchester Futurity. A decision regarding which bar option to choose will be decided closer to the event once we have a better idea of how many sponsorships there are.

Spring Show:

Stephen Head didn't have any updates to share. He has been spending a lot of time helping Jennifer Francis with the planning of the sale and futurity. He did mention needing a volunteer that would select and purchase the awards. At this time, Stephen shared with the board that LaVon Merritt, his previous volunteer for awards, has resigned from the board. It's been a tough year for LaVon with the passing of both her parents and her grandchildren aren't actively showing Longhorns because of other activities that keep everyone busy. Stephen said unless there was a board member interested or had any recommendations to share, he was thinking about asking Kalyn Ferrell. Remy Broussard said his wife, Nancy, has become good friends with Kalyn and would be glad to assist Kailyn is she volunteers. It was agreed that this sounded like a good team so Stephen said he would call Kalyn to see if she would be interested.

Scholarship Program:

Leigh Salsbury was not able to participate in this meeting so there were no updates from her. There hasn't really been an official formation of a scholarship committee yet for this year, but several board members assumed it was the same group of people as last year (Leigh Salsbury, Remy Broussard, Steven McCauley, Kathy Palladini, and Jennifer Francis). Jennifer Francis will confirm whether Steven and Kathy are still able to be on this year's committee. Stephen Head shared that someone had asked him whether the recommendation letters are to be submitted by the applicant along with everything else or if they need to be sent directly to committee. The decision was made for the letters to be sent directly to the committee at the tlbgca.scholarship@gmail.com email address.

Kathy Lewis will be making a \$5,000 donation to award \$500 scholarships over the next 10 years in honor of Russell. She has not selected a name for it yet. Kathy wants to leave all decisions to the scholarship committee with the one stipulation that it must be awarded to someone in the field of agriculture or veterinary medicine. Stephen and Kim Head suggested awarding it to scholarship recipients from previous years. After some discussion, this scholarship will be for college students who are at least a junior or senior college student studying one of the fields mentioned above. The scholarship committee will iron out all of the details.

Topics from the Floor:

There are now two open director positions on the board that can be filled. The board has been asked to share recommendations of any good candidates to fill those spots.

Jennifer Francis gave an update on the backdrop. She ran into some difficulties with the step and repeat design she was trying to purchase from Backdrop Source. She scratched that option and has chosen to purchase black backdrop curtain panels and add a banner/sign similar to the Cattlemen's Congress backdrop display as shown below.



Meeting Adjourned:

Kim Head made a motion to adjourn the meeting and Stephen Head seconded the motion. Kathy Lewis adjourned the meeting at 8:16 pm. We will reconvene at 7:00 pm on February 7, 2023.

Minutes recorded by Jennifer Francis